



# EC Group

a division of Electronic City, Inc.

## Information Technology Outsourcing

### SPAM

It is estimated that 95% of all email is considered spam. How much productivity is lost by your employees dealing with spam?

### WEB MONITORING

Cyberslacking in the workplace can lead to productivity loss, financial loss and legal liability. The average employee spends 2.5 hours per day cyberslacking.

### VIRUS PROTECTION

Experts say that approximately 200 new computer viruses get introduced to the internet every month.

### DISASTER PREVENTION

How long would your business survive without a server, a workstation, data, phones or line of business application?

### IT BUDGET

Do you know how much you're REALLY spending on IT? We can help you identify leaks in your IT budget and stop them.

### CALL US TODAY!

520.622.1173

### VISIT US ON THE WEB @

WWW.ECGRP.COM

Outsourcing is a business strategy that many corporations have used for decades. Although not on the scale of their banking counterparts, insurance companies have adopted **Information Technology Outsourcing** as a means to support system maintenance, application development and improvements to their technology infrastructures.

Increasing numbers of businesses and other institutions are outsourcing their information technology requirements:

- 1) To reduce costs and internal staffing commitments
- 2) To release capital to more productive uses
- 3) To gain immediate access to specialized expertise
- 4) To establish or strengthen strategic business relationships



The most common processes outsourced by **Information Technology Outsourcing** are software development, system maintenance, core systems hosting and other systems hosting.

Whether a company wants to outsource all or part of its security assessment, the financial benefits of doing so are immediate. As security assessments and penetration tests are conducted periodically, organizations can choose whether to carry the staff overheads all year round, make staff cuts or simply allocate the resource elsewhere in the department. Organizations that make staff cuts don't have to maintain specialist, emerging assessment and testing skills, instead they are just bought in.

When thinking about outsourcing, modern businesses must consider not only functions traditionally outsourced but also their rapidly evolving information technology (IT) requirements, that is why many firms have adopted **Information Technology Outsourcing** in recent years as a means of governing their information technology operations.

**Information Technology Outsourcing** involves a third party who is contracted to manage a particular application, including all related servers, networks, and software upgrades. Of all the jobs being outsourced its **Information Technology Outsourcing** that stands out of the rest by taking almost 28% of the total outsourcing market.

**Information Technology Outsourcing** is a specialized task that involves huge investments and a specialized workforce. **Information Technology Outsourcing** could give the companies a chance to develop at a lower rate, employ specialized labor at a cheaper cost, promote research and save time. This is the reason why most companies decide to cooperate with Information Technology Outsourcing Services.

### Benefits of Outsourcing

Outsourcing in the world today is seen as a strategic management option rather than just a cost cutting operation. It aids companies to achieve their business objectives through operational excellence and a better market position. In order for companies to focus on their core competencies, all companies today outsource one or more of their operations. In order to compete in the global economy companies need to focus their resources on their core operations.





# EC Group

a division of Electronic City, Inc.

## TECHNICAL SUPPORT

Our friendly local technical staff is ready to assist you.

## OFFICE RELOCATIONS

Moving into a new facility? Our management and staff have completed hundreds of office relocations.

## OFFICE EQUIPMENT

Do you know how much you're REALLY paying for your office equipment and supplies?

## OFFICE EQUIPMENT SUPPLIES

Would you like to save 30%-60% on your office equipment supplies? Our easy to use process allows one click ordering!

## TURNKEY SOLUTIONS

Starting a new business? Our management and staff can design and implement your entire IT infrastructure from start to finish.

For more information on any of our products or services please visit us on the Web @ [www.ecgrp.com](http://www.ecgrp.com)



Many companies today are outsourcing for example their human resource department, their financial department and their marketing department.

The **benefits of outsourcing** include professional manpower, cutting-edge technology and cost savings. Through outsourcing companies receive flexibility in decision-making and companies are able to quickly set up or change certain operations or processes depending on the requirements at hand.

The **short term** benefits gained through outsourcing:

- Reduced human resource management costs
- Immediate Access to specialized resources
- Implementation of demand management and service delivery disciplines.
- More accurate process management and support operations.
- Refinement of risk management, project management, and service delivery abilities.

Typical **long-term** benefits include:

- More predictable results-based budgeting for the outsourced function over the period of a certain outsourcing agreement.
- Joint and interactive problem solving and creativity.
- Superior management of the business operations portfolio.
- Better management and outsourcing integration skills.

There are several marked **advantages of outsourcing**:

The number of companies providing outsourcing services is on the rise, thus resulting in larger variety. Due to the fact that more and more companies are outsourcing, the risks are getting smaller as businesses have more experience and clearer objectives.



### 1. Concentration on your core business areas

Back office operations of a company require high maintenance and specialized attention. Yet most of them are critical for the company's everyday activities. By outsourcing their back office operations businesses can concentrate on their core competencies while their back office operations are being managed smoothly by a specialized third party company.

### 2. World-class technology at lower rates

Investing in new technology is very costly and often risky. As the technology market develops rapidly, it is difficult to keep up with latest innovations and solutions. Thus outsourcing to companies that have the resources, expertise and desire to continuously update their technological solutions, offers a true **advantage of outsourcing**.

### 3. Skilled manpower at affordable prices

Outsourcing gives a company the ability to get access to skilled and trained man power at extremely low rates. This in turn leads to an increase in productivity as well as cost savings. By outsourcing a company saves on recruitment, training and other human resource costs it would otherwise have to maintain internally. Also an **advantage of outsourcing** is that a company is able to utilize the kind of expertise it could not internally provide.

### 4. Increased productivity for your business

By employing skilled manpower in larger numbers at lower costs companies can really increase their productivity. This in turn would result in better customer satisfaction for your business.

All of the above advantages combined are what EC Group provides on a daily basis. **EC Group** is comprised of directors, managers, technicians and admin staff that care about your business as much as you do.